

Seminole Chronicle

July 2010



Offers, Coupons & Savings for the communities of Oviedo & Winter Springs.

Print Coupons Online at www.KnightNewspapers.com



SAVINGS INSIDE!



WE DELIVER YOUR OFFER TO A LOYAL GROUP OF READERS IN THE OVIEDO AND WINTER SPRINGS MARKET!

- **9,000** booklets are distributed each distribution period and inserted directly into the *Seminole Chronicle* Newspaper.
- **9,000** of your coupons are inserted into the *Seminole Chronicle* the last Thursday of the month .
- Approximately **2,000** booklets are direct-mailed with the *Chronicle* and **9,000** are in the *Chronicle* at over 90 area newsstand. The *Chronicle* is free on our newsstands and conveniently located.

There is no better way to get your offer in front of potential customers than to place it in their local news!

Deadlines: 16 days prior to date of insertion

'10 - '11 RELEASE PERIODS

July	7/22	January	1/20
August	8/26	February	2/24
September	9/23	March	3/24
October	10/28	April	4/21
November	11/25	May	5/26
December	12/23	June	6/23

AD RATES

1-2 Periods

Standard placement \$295/period

3-5 Periods

Standard placement \$285/period

6-8 Periods

Standard placement \$270/period

9-12 Periods

Standard placement \$250/period

Logo positions on cover also available.
Call and ask for details.

ADD ONS

FRONT INSIDE AND BACK PAGES \$125/period

GUARANTEED PAGE PLACEMENT \$50/period

You also get your coupon placed online at NO ADDITIONAL COST and your logo in our \$aves section in the paper!

Contact us today to reserve your space!
407-447-4555 • Sales@KnightNewspapers.com