

# Central Florida Future .com

The student newspaper at UCF, published Monday, Wednesday, Friday

# Seminole Chronicle

SeminoleChronicle.com

Serving Oviedo and Winter Springs homes and businesses every Thursday

## KNIGHT NEWSPAPERS CLASSIFIEDS

- Economic way to be placed in over 50,000 weekly issues
- Offering a successful average return of over 85%
- Reaching UCF, East Orlando, Oviedo, and Winter Springs
- Enter and view classified ads online 24 hours a day

## RATES & CLASSIFICATIONS

|                            | Rate |                          | Rate |
|----------------------------|------|--------------------------|------|
| 100 Help Wanted: General   | C    | 325 For Sale: Automotive | B    |
| 125 Help Wanted: Part-Time | C    | 350 For Sale: General    | A    |
| 150 Help Wanted: Full-Time | C    | 375 For Sale: Pets       | A    |
| 175 Business Opportunities | B    | 400 Services             | B    |
| 200 For Rent: Homes        | B    | 500 Announcements        | A    |
| 225 For Rent: Apartments   | B    | 600 Travel               | B    |
| 250 Roommates              | A    | 700 Worship              | B    |
| 275 Sublease               | A    | 800 Miscellaneous        | B    |
| 300 For Sale: Homes        | B    | 900 Wanted               | B    |

|                               | Rate | First issue | Each addl issue |
|-------------------------------|------|-------------|-----------------|
| <b>Central Florida Future</b> | A    | \$9         | \$6             |
|                               | B    | \$13        | \$9             |
|                               | C    | \$19        | \$13            |
| <b>Seminole Chronicle</b>     | A,B  | \$9         | \$6             |
|                               | C    | \$13        | \$9             |



Place your ad in both publications and receive 25% off the Chronicle!

## PLACEMENT & DEADLINES

| First issue | Ads by phone/Online |
|-------------|---------------------|
| Monday      | Friday, 10 a.m.     |
| Wednesday   | Monday, 4 p.m.      |
| Thursday    | Tuesday, 4 p.m.     |
| Friday      | Wednesday, 4 p.m.   |

407-447-4555 Fax: 407-447-4556

[www.KnightNewspapers.com/classifieds](http://www.KnightNewspapers.com/classifieds)

Looking for more flexibility than a line ad? Call us to customize a larger display ad campaign for any category

August 2008

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

September 2008

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 |    |    |    |    |

October 2008

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

November 2008

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 |    |    |    |    |    |    |

December 2008

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

January 2009

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

■ = Central Florida Future    ● = Seminole Chronicle

## FORMATS & UPGRADES

1

Standard four line Classified Ad  
Approximately 35 characters per line  
Additional lines at \$1 each per issue  
(\$2 each in Help Wanted categories)

2

**Bolded Classified Ad**  
Highlight your ad by adding bolding for only \$1 more per issue  
(\$2 in Help Wanted categories)

3

**Headlined Classified Ad**  
Catch reader attention by adding a large headline for only \$1 more per issue  
(\$2 in Help Wanted categories)

4

**Bolded, Headlined Classified Ad**  
Add both extra features to really make your ad stand out for just \$2 per issue  
(\$4 in Help Wanted categories)

5

**Bordered Classified Ad**  
Complete your ad with a two point border for just \$1.50 per issue  
(\$3 in Help Wanted categories)

6

Your Image Here

Include your photo or company logo!  
Great for Help Wanted, Real Estate, and Automotive listings. Only \$5 per issue  
(graphic will be scaled to 1" high)