



# WE DELIVER YOUR OFFER TO A DYNAMIC BUYING GROUP ON AND AROUND THE UCF CAMPUS

- 27,000+ booklets available per distribution
- Booklets inserted directly into mailboxes of area apartment renters, on-campus residents and the *Central Florida Future* campus newspaper
- Coupons also available for printing online
- SAVES grabs attention with its full color glossy cover
- Each advertiser gets their own 8" x 3" full color coupon
- SAVES advertisers realize significant results at low cost!

## '09 - '10 RELEASE DATES

Aug. 27	Feb. 11
Sept. 24	March 11
Oct. 29	April 8
Nov. 19	May 17
Jan. 11	June 24

Your full color coupon also prints every Friday in the *Central Florida Future* newspaper during the current booklet run.

## AD RATES

### 1-3 consecutive releases

Standard placement	\$357/ad
Guaranteed placement	\$436/ad

### 4-7 consecutive releases

Standard placement	\$331/ad
Guaranteed placement	\$410/ad

### 8+ consecutive releases

Standard placement	\$305/ad
Guaranteed placement	\$384/ad

Logo positions on cover also available.  
Call and ask for details.

## SAVES IN PRINT

### MAXIMIZE YOUR OFFER!

## Add up to 60,000 COUPONS!

# Only \$175\*

\*Rate only applies when coupon appears in Saves Booklet.

Contact us today to reserve your space!  
407-447-4555 • [sales@KnightNewspapers.com](mailto:sales@KnightNewspapers.com)